



CALDER CANNONS FOOTBALL CLUB

POSITION TITLE

Media Manager

DEPARTMENT

Communications

REPORTS TO

Talent Manager

LOCATION

Highgate Recreation Reserve,
Craigieburn

MAIN DUTIES

- Management of club's social media channels (Facebook, Twitter, Instagram, YouTube).
- Produce NAB League Boys and NAB League Girls match reports and club-related news stories for our website.
- Attend pre-season and regular season training sessions and match days.
- Liaise with players, coaches and staff for interviews and other duties.
- Update and manage club section of NAB League app to ensure up to date news is being shared.

ABOUT YOU

The ideal candidate to join Calder Cannons Football Club as media manager will have:

- A passion for football and sport.
- A strong work ethic.
- Deep knowledge of social media and ability to adapt to its trends.

MANDATORY

- Working with children check.
- Relevant tertiary qualifications in media/journalism or related field.
- Ability to work well in a team environment.

DESIRABLE

- Ability to use graphics programs such as Adobe Illustrator/Photoshop.
- Experience in photography/filming.
- A deep understanding of Wordpress and website managing.

This position is ideal for a recently graduated or current sports media student seeking their start in the media and football industries and offers an opportunity to join one of the most successful clubs in NAB League/TAC Cup history.

To apply, send your resume and an example of any published work to Talent Manager Tom Lonergan at tom.lonergan@afl.com.au. Applications close Wednesday, December 18.